

QCBT

2020 SPEAKERS PACKAGE



DATE: JANUARY 24-26, 2020

WELCOME

Dear Trend-Setter,

We invite you to a partnership opportunity with the Queen's Conference on Business & Technology (QCBT). For the past 6 years, we have annually hosted over 100+ delegates from various institutions across Canada who come from all faculties.

Our mission is to connect students and industry leaders who are passionate about technology and innovation. We believe our conference provides the perfect environment for the leaders of tomorrow to learn about how technology is revolutionizing businesses, and how they can be at the forefront of this movement.

On behalf of the QCBT 2020 Executive Team, we would like to extend an invitation to share your knowledge and experiences and inspire the next generation of change-makers at the next annual conference on January 24th- 26th, 2020.



CO-CHAIR'S LETTER

Hello!

We are very delighted to invite you to the Queen's Conference on Business and Technology, now in its sixth year running. As the tech industry continues to evolve at an exponential rate, our conference recognizes the importance of providing a space for students to explore the constant changes and opportunities that this industry offers.

Over the years, we have continued to attract over 100 delegates from 13 of the most prestigious universities across Canada, as well as representatives from top tier tech companies in the industry. We pride ourselves on representing students from across many faculties including Commerce, Engineering, Computer Science, and Arts & Science.

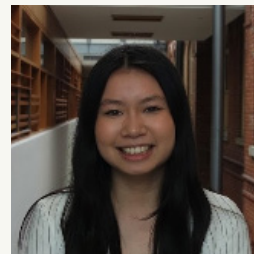
QCBT's mission has always been to educate, drive change, and cultivate curiosity for individuals across many diverse and unique backgrounds. Our conference provides opportunities for everyone to explore the constantly changing trends and advancements within the technology industry.

An aspect of the conference our delegates are most excited about is our speakers. QCBT prides itself on connecting industry professionals and students to collaborate and converse about tech! We are constantly and consistently focusing on improving the value and recruitment opportunities year after year. Supporting QCBT means being exposed to a plethora of bright and inquisitive recruits and the chance to showcase your company's contribution to the tech world. On behalf of the QCBT 2020 executive team, we would like to thank you for taking the time to review our speakers package. Please do not hesitate to reach out to us if you have any questions regarding speaking at our conference!

Sincerely,



JONATHAN LAM



JORDAN CHANG

Queen's Conference on Business and Technology 2020 Co-Chairs



ABOUT US

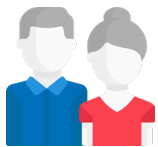
- We are a student-run conference, based out of Queen's University, co-run by the Commerce and Engineering Societies
- One of our overarching goals is to bridge the gap between business and technology as many companies are shifting to integrate both
- Our conference aims to inform delegates on current advancements in technology and how it is shaping our present and future
- The conference brings together a diverse range of students, sponsors, speakers, and other partners that come together to generate innovative ideas
- Ultimately, through QCBT, we hope to build a community of innovators and leaders

OUR ROLE IN THE BIZTECH COMMUNITY (THREE PILLARS):



BUILD

a community comprised of top talent from universities, organizations, and companies to foster learning and continuous growth.



DEVELOP

delegate relationships with our partner companies to help start and maintain long-lasting professional relationships.



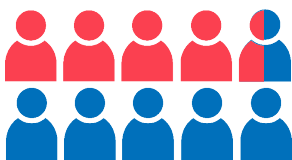
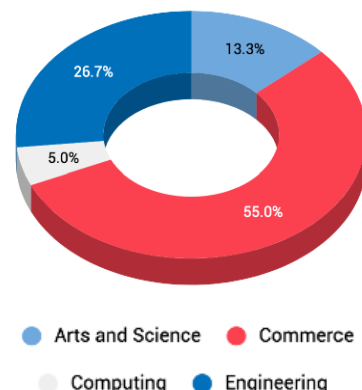
GROW

the potential of future leaders by providing valuable experiences to develop analytical mindsets.

CALIBRE OF OUR DELEGATES

DIVERSITY OF DELEGATE POOL

Following a careful selection process, this conference brings bright, energetic, and driven individuals together to contribute forward-thinking ideas from various perspectives. Our delegates come from prestigious institutions across the country and are consistently among the best of their respective programs. We welcome students from all disciplines to apply and attend our conference, including Commerce, Engineering, Computer Science, and Arts and Sciences programs.



We typically host over 80 of the best and brightest students from across the country and from diverse backgrounds.

SCREENING PROCESS

QCBT seeks to open its doors to individuals who are intelligent, energetic, and share our values. In order to ensure that prospective delegates fit this description, we have implemented a thorough screening process. Students must complete an extensive application, where they are expected to exhibit their knowledge, experience, and passion for business and technology. They are also required to submit a resume. The applications and resumes are reviewed by members of the QCBT committee before acceptance offers are extended to the most qualified applicants.

ACTIVE JOB SEEKERS

QCBT serves as a platform for both delegates and sponsors to explore exciting future employment relationships, as sponsors are able to secure interviews with top delegates throughout the weekend. QCBT has consistently provided opportunities for our delegates as a result of sponsors recruiting top-tier talent. Prior to the conference, delegates' resumes are provided to sponsors with their consent.





CONFERENCE THEME

The theme for QCBT 2020 is **"A Decade in Tech"**. Through various informational sessions and presentations, delegates will learn about the evolution of technology over the past ten years and examine associated changes in the way that businesses across various industries operate. Further, delegates will have an opportunity to explore what the next ten years of technological innovation and how it will impact workers, businesses, and our lives.

Another major element of this theme is diversity and inclusivity. In recent years, the issue of lack of female representation in STEM has become more prominent. We intend to use our platform to address this at our conference and have women in prestigious roles within the technology space at our conference and engaging with our delegates. With this theme, we hope that we can educate about the technology industry's recent history and help delegates envision its future.



WHY SPEAK?

TO INSPIRE THE LEADERS OF TOMORROW

Our conference provides the perfect opportunity for you to connect with top-tier talent from one of the most renowned universities in Canada. You will be able to share your stories with some curious, enthusiastic and talented students who can then apply what they have learned from you to spark innovation.

A CHANCE TO REPRESENT YOUR COMPANY

One of the biggest advantages of QCBT is that its selected delegates' accomplishments have not only enriched the conference's atmosphere, but have landed them jobs at companies such as Amazon, Microsoft, RBC, and Accenture. As a speaker, you will not only be able to showcase your company to such students, but also request to coffee chat select ones.

BUILD YOUR OWN NETWORK

QCBT brings together industry leaders who are shaping the future of technology. This provides the perfect occasion to not only network with students, but with other accomplished professionals from various fields.



CONTACT US

Thank you for taking the time to read our speakers invitation. We are thrilled at the prospect of having you at our conference. We look forward to further discussing our vision for QCBT 2020.

We would be honoured if you were to join us this year. Please feel free to contact us with any questions.

Thank you,



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